

”

Stop
Dreaming
**START
DOING**

2025 CALENDAR

**THE SECRET
OF GETTING
AHEAD
IS GETTING
STARTED**

JANUARY

DECEMBER 2024

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FEBRUARY 2025

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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| | | | 1 New Year's Day | 2 | 3 | 4 |
| 5 <small>Time to refresh your business essentials! Order business cards, stationery, and more!</small> | 6 | 7 | 8 <small>Tax season is coming up! Are you prepared? Order last-minute signs, banners, letterhead, envelopes, pens, and more!</small> | 9 | 10 | 11 |
| 12 <small>Stand out in 2025 with a new look—order painted edge business cards for your business.</small> | 13 | 14 | 15 | 16 <small>Custom gift tags and boxes make Valentine's Day extra special.</small> | 17 | 18 |
| 19 | 20 Martin Luther King Jr. Day | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 <small>Safety is always a top priority! Ask us about the top safety essentials for any business.</small> | 31 | Lunar New Year |

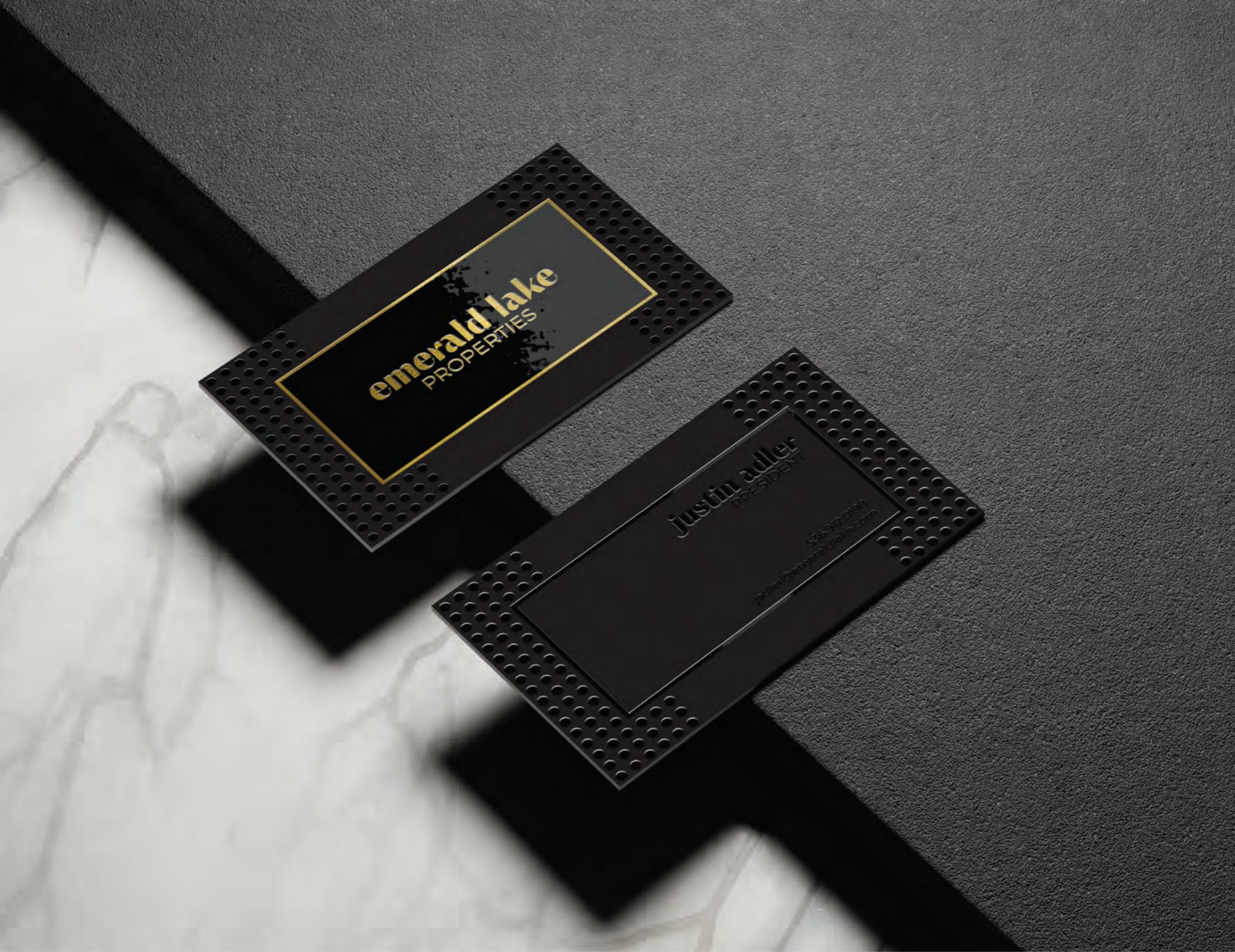
Kick Off The Year With New Print Solutions!

January is the best time to plan ahead. Use the month to explore print products so you can stay ahead of your competition.

Discover Essential Marketing Tools

- Business Cards
- Postcards and Flyers
- Door Hangers
- Sell Sheets
- Cards
- And More





FEBRUARY

JANUARY 2025

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MARCH 2025

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| | | | | | | 1 <i>From custom signs and swag to handouts and pens, we've got you covered at your next trade show!</i> |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 <i>Premium business cards—painted edge makes a lasting impression.</i> |
| 9 | 10 | 11 <i>Versatile, economical, FUN—business cards for every occasion: thank you, appointment, punch card, gift card, and more!</i> | 12 | 13 | 14 <i>Valentine's Day</i> | 15 |
| 16 | 17 <i>Presidents' Day</i> | 18 | 19 | 20 | 21 | 22 |
| 23 <i>Prep your trade show booth now—table covers, flags, banners, and more!</i> | 24 | 25 | 26 | 27 <i>Spring events are around the corner! Order yard signs now to spread the word.</i> | 28 | |

Business Cards: The Key to Making a Lasting Impression

Did you know that 72% of people judge a company based on the quality of their business card? Make a lasting impression with high quality business cards!

Business Cards Aren't One-Size-Fits-All

Customize them to fit every unique requirement:

- Premium paper stocks for a high-quality feel
- Unique colors to stand out
- Various textures for a distinctive touch
- Different sheens to match your style



Live life in full bloom

MARCH

FEBRUARY 2025

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APRIL 2025

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| | St. Patrick's Day | 25 | 26 | 27 | 28 | 29 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
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Business cards
+ brochures =
the perfect pair!
Order today!

Big event coming up?
Order signs, banners,
and flags to boost
awareness

Promo—we've got all
the options! Printed
with your logo and
ready to showcase
your brand

Jumpstart Spring With Fresh Marketing Materials!

Spring is the perfect time to revitalize your marketing strategy. Welcome the new season with vibrant print materials that make a statement.

Must-Have Spring Marketing Materials

- Spring-Themed Flyers
- Event Posters
- Promotional Brochures
- Custom Invitations
- Seasonal Business Cards



STAY inspired

APRIL

| MARCH 2025 | | | | | | | MAY 2025 | | | | | | | |
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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| | | 1 <i>April Fool's Day</i> | 2 | 3 | 4 | 5 <i>Seasonal business cards: mini-menus, package inserts, punch cards, gift cards, and more.</i> |
| 6 | 7 | 8 <i>Get your grad swag—order custom invitations, yard signs, and promo to make it memorable.</i> | 9 | 10 | 11 <i>Brochures are their guide to your business, service, or event. Order today.</i> | 12 |
| 13 | 14 | 15 | 16 <i>Boost your spring sale or event with bold, bright posters.</i> | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 <i>Promotional and informational—custom flyers boost any event or business.</i> | 26 |
| <i>Easter</i> | 27 | 28 <i>Professional, promotional, versatile—business cards for any occasion and any business.</i> | 29 | 30 | | |

Banners That Make a Statement

Don't let your banners be a joke this April. Use high-quality, impactful banners to make a memorable impression.

Explore Banner Options

- Vinyl Banners
- Coroplast Signs
- Banner Stands
- Real Estate Post
- Aluminum Heavy Duty
- And More





MAY

| APRIL 2025 | | | | | | | JUNE 2025 | | | | | | | |
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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| | | | | 1 <small>Get noticed! Yard signs command attention for grand openings, sales, big events, and more.</small> | 2 | 3 |
| 4 | 5 <small>Cinco de Mayo</small> | 6 | 7 | 8 | 9 <small>Summer events on the horizon? Bundle your print order with custom flyers, banners, and yard signs.</small> | 10 |
| 11 <small>Mother's Day</small> | 12 | 13 | 14 | 15 <small>Take your property from "for sale" to "sold"—order real estate signs today!</small> | 16 | 17 |
| 18 | 19 | 20 <small>Aluminum heavy duty signage makes sure your safety/warning/directions messages are posted loud and clear.</small> | 21 | 22 | 23 | 24 <small>Trade show season is in full swing—stand up for your brand with retractable banner stands!</small> |
| 25 <small>Memorial Day</small> | 26 | 27 | 28 <small>Sales, sports, grand openings, concerts, and more! Order bold, bright banners for your biggest events.</small> | 29 | 30 | 31 |

Spring Into Summer With EDDM!

With 60% of people reading their direct mail and 40% responding, EDDM (Every Door Direct Mail) is a powerful tool for reaching every door and driving meaningful engagement.

EDDM Checklist

- **Wide Reach:** Target entire neighborhoods or ZIP codes
- **Cost-Effective:** Lower postage rates, no address lists needed
- **Versatile:** Ideal for promotions, events, and sales
- **Impactful:** Large-format mailers for high visibility





JUNE

| MAY 2025 | | | | | | | JULY 2025 | | | | | | |
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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| 1 It's National Safety Month! Promote safety by spreading awareness: EDDM, signs, banners, floor graphics, and more! | 2 | 3 | 4 | 5 Generate a wave of excitement! Order back to school banners now! | 6 | 7 |
| 8 | 9 Attn higher ed institutions: Order campus maps, welcome back signs, new student packets, and more! | 10 | 11 | 12 | 13 | 14 |
| 15 Father's Day | 16 | 17 | 18 Don't forget to order custom floor graphics to promote workplace safety! | 19 Juneteenth | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 Summer parades need swag! Pens, keychains, toys...the options are endless! | 28 |
| 29 Don't let the summer rush get you down, streamline your mail with EDDM. | 30 | | | | | |

June Is National Safety Month!

While safety is a priority every day, June is a special time to spotlight its importance. Celebrate your commitment to maintaining a secure environment for everyone!

Safety Checklist

- Spot Hazards
- Review Emergency Plans
- Check Your PPE
- Conduct Equipment Checks
- Stock Your First Aid Kits





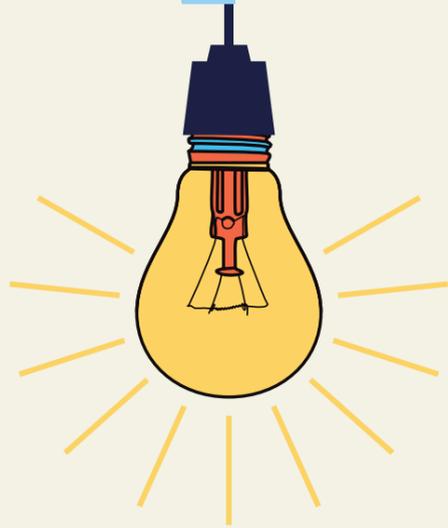
IN ORDER TO CARRY A

POSITIVE ACTION

WE MUST DEVELOP HERE A

POSITIVE

VISION



JULY

JUNE 2025

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AUGUST 2025

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Sunday Monday Tuesday Wednesday Thursday Friday Saturday

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| | | 1 The perfect trio for summer craft fairs, farmers markets, and more: table covers, flags, and event tents. | 2 | 3 | 4 Independence Day | 5 |
| 6 | 7 | 8 | 9 Special summer menu? Promote it with table tents and sidewalk signs. | 10 | 11 | 12 |
| 13 Looking for a versatile print option for your business? Check out postcards! Available with or without mailing. | 14 | 15 | 16 | 17 Last minute back-to-school orders are no problem—order flags, banners, flyers, stationery, and more before it's too late! | 18 | 19 |
| 20 | 21 | 22 Promote your farmers market or food stand with custom sidewalk signs and flags. | 23 | 24 | 25 Garage sales, car washes, block parties, you name it—yard signs will help promote it! | 26 |
| 27 | 28 | 29 | 30 | 31 Don't forget to order fan cutouts to support your favorite athlete! | | |

Elevate Your Marketing With High-Impact Postcards

Did you know that over 60% of people are inspired to visit a website after receiving a postcard? Drive success in the second half of the year with postcards.

Maximize the Impact of Your Postcards

- Design Eye-Catching Postcards
- Target the Right Audience
- Include a Clear Call to Action
- Leverage Seasonal Themes
- Track and Measure Results



DON'T PROMISE JUST PROVE



AUGUST

| JULY 2025 | | | | | | | SEPTEMBER 2025 | | | | | | | | | |
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| | | | | | End-of-summer events are coming up—order flyers, flags, and banners for a BIG turnout! | |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| | | Fall sports are starting soon! Yard signs, banners, and flyers will boost this year's registration. | | | | Start promoting your fall services now—send out direct mail flyers and postcards for lawn care and yard cleanup! |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| | | | Boost campus intramural sports and club signups—order yard signs, tablecloths, flyers, and more! | | | |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| Upgrade your networking game with magnetic business cards that stay top of mind—and on the fridge! | | | | Weatherproof stickers are built to last, keeping your brand looking fresh all year long | | |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| | It's all in the details—custom, die-cut stickers are designed to help you stand out and stick out! | | Farmers market? Trade show? Big event? Custom event tents have you covered! | | Plan ahead for fall events—yard signs, flags, banners, sidewalk signs, and more for upcoming hayrides, festivals, and more! | |
| 31 | | | | | | |

Leverage Magnets and Stickers!

Did you know that 79% of people can recall the branding on a magnet or sticker? They're not only eye-catching but also effective in keeping your brand visible.

Magnet and Sticker Ideas

- Custom Magnets
- Die-Cut Stickers
- Magnetic Business Cards
- Weatherproof Stickers
- Custom Shapes and Sizes





SEPTEMBER

AUGUST 2025

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OCTOBER 2025

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Sunday Monday Tuesday Wednesday Thursday Friday Saturday

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| | 1 Labor Day | 2 It's the last month to get 20% off your purchase of event tents! | 3 | 4 | 5 | 6 Fall sports is in full swing—order your team swag now for end-of-season banquets. |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| | | | | Patriot Day | | |
| 14 From corn mazes to hayrides, fall events are here! Order yard signs to boost attendance and direct traffic | 15 | 16 | 17 Plan ahead for upcoming seasonal events—get signs, banners, floor graphics, posters, and more! | 18 | 19 | 20 |
| 21 | 22 Halloween is coming up soon! Order postcards and flyers to boost attendance at your frightful festivities. | 23 | 24 | 25 | 26 Beat the holiday rush! Order your greeting cards now. | 27 |
| 28 | 29 | 30 Prep now for upcoming holiday sales—order banners, stands, posters, window graphics, and more! | | | | |

Get a Head Start on the Holiday Season!

Now is a great time to make your holiday plans and prepare for the busy period ahead. Explore print products to identify what you'll need for the season's demands.

Holiday Planning Checklist

- Plan Holiday Deals
- Organize Holiday Parties
- Design Festive Marketing Materials
- Schedule Holiday Promotions
- Prepare for Increased Demand



OCTOBER

SEPTEMBER 2025

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NOVEMBER 2025

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| | | | 1 <i>Seasonal sales are in full swing! Order window graphics, sidewalk signs, and banners to bring in more shoppers.</i> | 2 | 3 | 4 |
| 5 <i>Do you have special seasonal hours? Order window clings to showcase the change</i> | 6 | 7 | 8 | 9 <i>Don't forget the banners! Bring in more visitors at your haunted house, corn maze, hayride, and more</i> | 10 | 11 |
| 12 | 13 | 14 <i>Get ahead this year! Order custom packaging for the holidays: hang tags, stickers, and boxes.</i> | 15 | 16 | 17 | 18 <i>Showcase your biggest sellers this season with custom catalogs.</i> |
| 19 | 20 | 21 | 22 | 23 <i>Add a little extra sparkle to your holiday greetings this year, ask about premium greeting cards!</i> | 24 | 25 |
| 26 <i>Now's the time to order your 2026 calendars!</i> | 27 | 28 | 29 | 30 | 31 Halloween | |

Spooktacular Designs for Halloween!

Get creative with print! Whether it's for spooky events or festive promotions, custom print options can make Halloween a standout occasion.

Halloween Print Ideas

- Custom Invitations
- Themed Flyers
- Banners for Halloween Events
- Halloween Stickers
- Spooky Window Clings



PLAN WITH A GOAL IN MIND.

NOVEMBER

OCTOBER 2025

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DECEMBER 2025

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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| | | | | | | 1 From financial services and real estate to schools and libraries, presentation folders are versatile print basics |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| | | Election Day | | | | |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 Order your custom greeting cards! Whether for corporate greetings or heartfelt holiday messages, they're the perfect touch this season. |
| | | Veterans Day | | | | |
| 16 | 17 Have an online business? Order business cards or package inserts, mini thank you cards, or gift cards. | 18 | 19 | 20 Seasonal menu change coming up? Order table tents and sidewalk signs to showcase festive favorites. | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | Thanksgiving | Black Friday | Small Business Saturday |

Drive Year-End Success With Custom Presentation Folders!

November is a great time for high-quality custom presentation folders, perfect for year-end reports, client meetings, and holiday presentations.

End-of-Year Checklist

- Prep for Year-End Meetings
- Start Planning for 2026
- Organize Holiday Presentations
- Review and Update Documents





DECEMBER

NOVEMBER 2025

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JANUARY 2026

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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| | 1 <i>Get event-ready with signs, specialty menus, banners, and more!</i> | 2 | 3 | 4 | 5 <i>Closed during the holidays? Order a window cling, banner, sign, or all of the above!</i> | 6 |
| 7 | 8 | 9 | 10 <i>When the weather outside is frightful, sidewalk signs make walking safely so delightful!</i> | 11 | 12 | 13 |
| 14 | 15 <i>First Day of Hanukkah</i> | 16 | 17 <i>Catalogs are great for year-round lookbooks and sales companions.</i> | 18 | 19 | 20 <i>Tax season is coming up—order postcards, signs, flags, and more to promote your tax prep biz.</i> |
| 21 | 22 <i>Last Day of Hanukkah</i> | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 <i>Christmas Eve</i> | <i>Christmas Day</i> | | |
| | | | <i>New Years Eve</i> | | | |

Happy Holidays

Wishing you a joyful holiday season filled with happiness and laughter. Thank you for your support—here's to an inspiring and exciting 2026 together!

2026 Goals

SET

YOUR GOALS

HIGH

AND DON'T STOP

TILL

YOU GET THERE

JANUARY 2026

DECEMBER 2025

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FEBRUARY 2026

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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|----------------------------------|---|-----------|--|--|----------|
| | | | | 1 New Year's Day | 2 | 3 |
| 4 Update your business profile with new business cards and stationery. | 5 | 6 | 7 | 8 | 9 Safety is everyone's responsibility, order updated safety signag. | 10 |
| 11 | 12 | 13 Promote your tax prep services—order EDDM, flags, and signs | 14 | 15 | 16 | 17 |
| 18 Valentine's Day is just around the corner! Stock up on packaging, business cards, and more to spread heartfelt messages. | 19 Martin Luther King Jr. Day | 20 | 21 | 22 Snow removal biz? Order door hangers to spread the word! | 23 | 24 |
| 25 | 26 | 27 Trade show season is coming up! Boost your booth with branded table covers, flags, signs, and swag! | 28 | 29 | 30 | 31 |

Start the New Year With Fresh Print Ideas!
January is all about setting the stage for success. Get a head start by exploring print essentials that keep you ahead of the competition.

Must-Have Marketing Staples:

- Business Cards
- Postcards & Flyers
- Door Hangers
- Sell Sheets
- And More

2025 CALENDAR

JANUARY

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

FEBRUARY

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | |

MARCH

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

APRIL

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

MAY

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

JUNE

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

JULY

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

AUGUST

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

SEPTEMBER

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

OCTOBER

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

NOVEMBER

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

DECEMBER

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |